

ANTHONY FOSTER

Summary of Qualifications- 25- plus years experience in design of a variety of media- multimedia, internet and interactive content, production of educational media titles, and art and museum exhibitions. Prolific designer / illustrator / photographer / animator / composer. Extensive experience in all phases of instructional design, art direction and analog and digital production, project management and administration, budgeting and cost specification.

Education and Training

Anthony Foster

BFA in Art with minor in Art Education- Murray State University, Murray, KY 1982

299 Fincastle Way

Since graduation, 75 additional undergrad credit hours (210 total) in computer technologies, design, and art education beyond degree as well as dozens of seminars and workshops in new media technologies.


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MSEd in Instructional Technology -Southern Illinois University- Edwardsville -May '01. 4.0 GPA.

PhD in Leadership-Southern Seminary- ABD-May '10 or sooner. 3.98 GPA

Experience

 **Executive Product Manager, McGraw-Hill Online Learning. Indianapolis, IN- November 05-present**

Summary: July 08-present: Curriculum analysis, design, development and reporting for Higher Education, Learning Solutions group. Consultation with group members and clients. Learning portal design. Presentations at Higher Education conferences. Development and facilitation of workshops for online teaching and learning.

2005- 2009: Sponsoring Editor for Online Courses for McGraw-Hill Higher Education. Design and delivery of over 125 online courses in 2006-2008 plus over 200 custom deliveries by July 08, and a half million dollars in sales in 2009. Courses are non-book specific; see examples at www.onlinelearning.com. Day to day management of Instructional Design processes in virtual and in-house day/date publishing environments.

Experience: Envisioning scope and direction of Instructional Design of each course
Define overall approach to course design by reviewing surveys, books, and speaking with Editors.
Interaction with Learning Solutions Group for customization of generic courses
Review Critical Path and Mapping
Designate design changes and revisions to insure overall consistency of flow and granularity
Check that all content has been mapped appropriately
Evaluate/enhance Learning Objectives and Bloom's Levels
Approve/reject or supplement mapping of Minor Elements
Review Discussion Questions and Written Assignments
Check secondary Bloom's and Difficulty levels for overall consistency
Review Project(s) and suggest ways for improvement
Check Test bank questions for consistency and appropriate levels
Review, evaluate, and implement Editorial Review and SME review suggested changes

Secondary ID duties:

With Project Managers, find, contract and work with SMEs to check accuracy of Topic Matrix or verify whether SME comments will result in change to Topic Matrix
Sign off on ID work from vendors. Assist with Q and A of finished courses.

➔ **Senior Instructional Designer**, St. Louis Community College, St. Louis, Missouri from 10/96-11/05

Summary: Instructional Design, Multimedia Development, Training and Staff Development

Experience: Lead ID in transition of Large community college system into the online teaching environment. Designed, developed and deployed instructional technology tools for the Higher Education classroom setting. I had a leadership role in the analysis of needs, audience, goals, resources, and alternatives in the development of multimedia instructional materials, online instruction, and collaborative projects. Developed courseware and new media and also established protocols for evaluation of instructional technologies in the traditional and virtual educational environment. I developed and provided hands on training for faculty and staff in new media and instructional technologies. I modeled lifelong learning and was frequently requested to sit on college technology committees. I was a campus Blackboard administrator/coordinator and lead trainer and also trained faculty in Online Teaching Best Practices, Authorware, Photoshop, Dreamweaver, Imovie, Powerpoint, E-Classroom Strategies. Presented at major Higher Educational conferences.

➔ **Adjunct Faculty**, St. Louis Community College, St. Louis, Missouri from 8/98- 6/05

Summary: Instructor of Multimedia Production, Multimedia Applications, Computers in Education, and Internet Literacy

Experience: Taught a completely online course offered through the college which was developed by PBS and the University of Delaware: Internet Literacy (IS 577). I customized and updated the course and taught it each semester. I administered a busy listserv and threaded discussion area in conjunction with this course and worked individually with students over the Internet.

Computers in Education (EDU 102) for our Teacher Ed program from Spring of 2001- 2004. I completed course redesign based on ISTE standards, taught it three semesters and then handed it off to other instructors.

Instructor for a variety of courses offered in the college's Multimedia certificate program -

- a.) Multimedia Production (MCM137). A four credit hour course which is the capstone course of the certificate program - taught Macromedia Director as the primary authoring tool along with best production practices from concept to delivery.
- b.) Macromedia Director- Advanced (MCM229)
- c.) Macromedia Flash (MCM219)

Taught a total of 15 credit hours per year including summer term.

➔ **Instructor**, Center for Business, Industry and Labor (CBIL), St. Louis, Missouri 06/02 -12/04

Summary: Teaching Multimedia Applications for CBIL's Learning Together Program

Experience: Taught four training courses for CBIL per semester including Photoshop: Beginning and Intermediate Training and Dreamweaver: Beginning and Advanced Training. Students are employees of Boeing. Part of CBIL workforce development and training initiative in partnership with Boeing.

➔ **Exhibition Designer**, Southern Methodist University, Dallas, Texas from 11/89 - 09/96

Summary: Managed large, detailed projects as Exhibition Designer for the Meadows Museum at Southern Methodist University, Dallas, Texas. Responsible for objective based designs for all exhibitions.

Experience: Research, design, and preparation of 6-10 exhibitions yearly. Supervision of overall exhibition program and production assistants, production planning and implementation of museum educational goals. Art direction, photography, graphic design. LAN administrator, Macintosh training and support to staff. Art courier and on site staff representative for travelling exhibitions. Audiovisual and multimedia production, responsible for designing, implementing and maintaining department's Web site. Utilized Authorware Pro and MM Director to create docent training materials and educational media and websites to supplement exhibitions. Began converting collections catalog to digital format as well as creating user friendly interface to collections database for scholarly research. Involved in Internet design as well as University CDRom projects. In absence of curatorial staff, dealt

with curatorial issues.

Other responsibilities: Maintain internationally known permanent collection of Spanish Masterworks and sculpture garden. Interacted frequently with world class institutions. (The Prado, MOMA, Met, Library of Congress, Marlborough and so on). Frequent consultant to other departments on design and computing matters.

➡ **Freelance Designer/Artist**- self employed from 12/87- 11/89

Summary: Designed exhibits and audiovisual presentations for trade and government exhibitions. Built museum, architectural, mechanical and topographic models. Graphic design, illustration, photography of models, facsimiles and prototypes. Designed visual media for law firms for use in court cases.

Experience/Clients: Audiovisual media for court cases (Employer confidential) . Several architectural models, including a major riverfront reconstruction master model for **HFC Corporation**, Louisville, KY... Mechanical models of boom cranes for use by **FMC-Linkbelt Corp.**...Topographic modelling of beachhead from geologic survey data for **U.S.Army**... Complete refurbishment of seven architectural models for **Humana Corporation**... Architectural masterplan design and model for **Ethnic Museum**, Louisville, KY....Exhibit for **Indiana Dunes State Park**...Racetrack facilities model for **HFC Corp.** Baltimore division... Worked on stadium model used by sponsor of **Superbowl XXIII** halftime competition "Finger Flick Football"...Trade show exhibit for **Ford Motor Co.** ...Graphic design, graphic arts darkroom, silkscreen for **Leonard Kik and Associates** exhibit house, Louisville,KY.

➡ **Art Direction and Design**, Memphis Museums Incorporated, Memphis, TN from 1983-1988

Summary: Oversaw department in-house art production studio for Memphis Museums Foundation. Produced large scale programmed multimedia presentations for educational and entertainment purposes. Thirteen of these were marketed worldwide to over 300 colleges, universities, schools, and museums while I was there. Full charge of art department, photographic facilities, development and maintenance of slide archives. Responsible for print media and marketing materials design, show sales production. This endeavor was so successful it had to be incorporated into a private foundation as it endangered the umbrella department's non profit status.

➡ **Art Instructor**, Caruthersville MO School District 18 from 1982-83

➡ **Professional Sculptor/Designer**, Murray, Ky and Memphis, TN from 1978-1988

Summary: Created commissioned art metal castings, ran art foundry. Oversaw more than 200 pours utilizing lost wax investment and ceramic shell casting technologies. Designed exhibitions of other artists' work. Participated in numerous juried art exhibitions. Taught art workshops. Unique jewelry design and metalsmithing.

Other

➡ **Hardware, Software, Languages**

Hardware- Macintosh and PC, multi format cameras, Oxberry animation stand, computer peripherals, digital cameras, digital audio/video recording hardware (as well as all shop and analog art production tools)

Software- NVivo. Former Macromedia Suite: Director, Authorware, Flash and Dreamweaver- (Have taught all). Adobe Suite:Photoshop (also taught this), Premiere, AfterEffects, Acrobat, Pagemaker, GoLive. Apple Suite: Final Cut Pro,DVD Studio Pro, Quicktime, QTVR, Hypercard Other: Media 100 (Editor 1 Certification), Filemaker Pro , MS Word/ Powerpoint, Designer's Edge,Peak, Soundedit, Protools, and many others including knowledge of cross platform concerns and Windows. Languages- Lingo, HTML, Javascript, Actionscript

➡ **Courses, Exhibitions, and Productions**

MHOL Courses

Accounting I
Accounting II
Adult Health Nursing
American Government
American Judicial Process
Anatomy and Physiology I
Anatomy and Physiology II
Art History I
Becoming a Master Student
Business Communication
Business Ethics
Business Law
Business Mathematics
Business Statistics
Case Report Writing
College Algebra
Columbia Southern Student Success
Community Health Nursing
Computer Fundamentals
Computer Software Applications in Healthcare
Consumer Behavior
Corporate Finance
Cost Accounting
Counterterrorism
Criminal Investigation
Criminal Justice Professional and Career Development
Criminal Procedures and Criminal Evidence
Criminology
Critical Thinking
Cultural Anthropology
Developmental English
Developmental Writing
Dosage Calculations
Earth Science
Emergency Medical Responder
Employment Law
English Basics
English Composition (MLA)
English Composition APA
Environmental Issues
Environmental Science
Ethics and Issues in Contemporary Nursing
Financial Accounting
First Aid and CPR
Forensic Accounting
Foundations of Nursing
General Chemistry
Health Assessment
Healthcare Delivery Systems and Computer Applications in Healthcare
Human Resource Management
Information Systems Management
Intermediate Accounting I
Intermediate Accounting II
Intermediate Algebra
International Criminality
Introduction to Business
Introduction to Communication
Introduction to Criminal Justice

All Exhibitions at SMU Meadows Museum unless otherwise noted

A Tribute to Robert Rauschenberg: Works from Dallas Collections
November 2-26, 1989

Deborah Hunter- Raw Materials: Portraits of Persons Under the Age of One
November 2-26, 1989

Jorge Castillo Dec. 7, 1989- January 28, 1990 (with Marlboro Gallery, NYC)

Images of Reality, Images of Arcadia- 17th Century Netherlandish Paintings from Swiss Collections
April 19- May 27, 1990

Private Views: Flemish and Dutch Paintings from Dallas Collections
April 19- May 27, 1990

Contemporary Greek Painting May 1990 Trammell Crowe Center, Dallas, Texas

Andres Nagel June 3- July 15th 1990 (With Marlboro Gallery, NYC)

Texas Printmakers 1940-1965 (With Valley House Gallery, Dallas) Aug. 23-Sept 30, 1990

Edward G. Eisenlohr –Paintings Aug. 23-Sept 30, 1990

Gilles Larrain November 8, 1990- Jan 6, 1991

Eighteenth Century Scenic and Architectural Design- Drawings by the Galli Bibiena Family Jan. 17- Feb. 24, 1991

Inge Morath- Photographs Feb 17- March 24, 1991

Mexican Retablo Painting: The Art of Private Devotion (with Intercultura) March 7- April 21, 1991

Master of Fine Arts Qualifying Exhibition April 28- May 19, 1991

Texas Realism Tour: The American Museum in Britain, Bath, England March 29-June 30, 1991

Rhyl Museum and Art Center - Rhyl, Wales July 13- August 10, 1991

Scottish National Gallery of Modern Art, Edinburgh, Scotland Dec 5- Feb 2, 1992
University of Warwick Arts Centre Warwick England, Feb 17- Mar 18, 1992

The Cornerhouse, Manchester, England March 21- May 3, 1992

Ignacio Zuloaga-1870-1945
May 30-July 28, 1991

Introduction to Geography	Aspects of Contemporary Mexican Painting (With The Americas Society) Sept 12- Oct. 27, 1991
Introduction to Law Enforcement	
Introduction to Literature	
Introduction to Marketing	Ceremony of Memory Nov. 13- Jan 8, 1992
Introduction to Nutrition	
Introduction to Paralegal Studies	Lynne Curtis / Cynthia Lin Paintings Jan 17- March 1, 1992
Introduction to Philosophy	
Introduction to Psychology	
Introduction to Religion	Juan Gonzalez (with Nancy Hoffman Gallery, NYC) Mar 12-May 3, 1992
Introduction to Security	
Introduction to Sociology	
Introduction to Statistics	Garry Winogrand -Portfolio Series March 12- April 12, 1992
Introduction to Theater	
Introduction to Tourism	
Introductory Algebra	Spanish Art/Spanish Prints of the Eighties- May 15- June 2, 1992
Introductory Biology for Nonmajors	
Introductory Spanish I	
IT Project Management	Despujols, A New Beginning- The Gallery, Hughes Trigg Center, SMU Dallas -June 1992
Judicial Process	
Juvenile Justice	
Leadership	Antoni Tapies in Print (With the Museum of Modern Art, NYC) July 1, August 30, 1992 with Deborah Wye, curator from MOMA
Legal Terminology	
Lifespan Development	
Macroeconomics	
Managerial Accounting	Spain: A Heritage Rediscovered (with Ariadne Gallery, NYC) 3000 BC-711 AD Sept 11-Nov 8, 1992
Marketing for Hospitality and Tourism	
Marketing Management	
Math Basics	
Medical Assisting I	Manuel Boix- Tirant Lo Blanc October 1992
Medical Assisting II	
Medical Coding	Open Spain- Nov. 20, 1992- January 10, 1993
Medical Insurance	
Medical Office Procedures	Convivencia (With the Jewish Museum, NYC) Jan 29- April 11, 1003
Medical Terminology	
MHOL Course	
Microeconomics	SMU Master of Fine Arts Qualifying Exhibition April 25- May 23, 1993
Microsoft Word 2003 Intermediate/Advanced	
MS Word 2003 Basic	
Narcotics	Pablo Picasso- Twenty Sonnets of Gongora- June 11- Aug. 8, 1993
Nursing Leadership and Management	
Nursing of the Childbearing Family	
Nursing Research	Drawings of Federico Garcia Lorca- June 11- Aug. 8, 1993
Organizational Behavior	
Pathophysiology	
Personal Finance	SMU Faculty Show Sept 10- Oct 31, 1993
Pharmacology I	
Pharmacology II	Spanish Polychrome Sculpture in US Collections 1500- 1800 Jan 28- Mar 28, 1994
Pollution Prevention	
Precalculus	
Principles of Criminal Law	
Principles of Management	Pedro Cano- Drawings April 1-June 6, 1994
Professional Practice: Medical Billing and Coding Capstone	
Project Management	Luis Gordillo (with Instituto Valenciano de Arte Moderne) Jun 10- Aug 7, 1994
Project Management Integration Framework	
Project Management Organizational Framework	
Public Speaking	Goya -Disparates and Caprichos Sept 23- Oct 30, 1994
Safety Supervisor	
Strategic Marketing	Genesis Symposium Acacia Arts Group, Dallas Visual Arts Center Oct-Nov 1994
Student Success	
Tax Corporate	
Tax Individual	Dallas Creation Celebration October 1994
Terrorism	
The Correction Process	
Total Environmental Health & Safety	
U.S. History I	Image and Memory (With ICI, NYC) Nov 15- Dec 30, 1994

U.S. History II

Victimology

Visual Communications

Western Civilization I

Western Civilization II

MEMPHIS PRODUCTIONS 1983-88

*Japan: Reflections of Time (Sponsored by Richards Medical Corp.)

*Death of the Dinosaurs

*Starlit Nights

*Astrology: Fact or Fiction?

*A Season of Light

*Israel: 4000 Years and Home (sponsored by the William B. Tanner Company, Inc.)

*Cosmic Believe it or Not!

*Egypt's Eternal Skies (sponsored by the Commercial Appeal and Robert F. Sharpe and Company)

*Netherlands: Vision of Light (sponsored by Dillard's Department Stores, Inc.)

*Land of the Southern Cross (Sponsored by Holiday Corporation)

*On the Shoulders of Giants

SMU Meadows School Faculty Exhibition- Mary Vernon Jan 27- Mar 12, 1995

Bolivian Masterpieces Jan 20- Mar 12, 1995

Josep Renau- Fata Morgana USA Jan 20- Mar 12, 1995

Images of Penance, Images of Mercy (With Colorado Springs Fine Arts Center) Mar 31- May 28, 1995

Wendy Ewald June 9- Aug 6, 1995

From the Ends of the Earth- Judaic Treasures from the Library of Congress (with Lof C) Sept 15- Nov 12, 1995

On and Off Broadway- Theater Designs of William and Jean Eckart Dec 3, 1995- Feb 7, 1996

Jay Sullivan, Sculptor Feb 28- April 12, 1996

The Meadows Collection: 30 Years of Spanish Masterpieces for Texas May 7- July 10, 1996

Mingei: Japanese Folk Art Aug 7- Oct 7, 1996